



# NASTT's 2013 No-Dig Show Sponsorship Application



## Sponsorship Opportunities

- Gala Awards Dinner Event Sponsor .....\$5,000
- Gala Awards Dinner Wine Sponsor.....\$3,000
- Hotel Keycard Sponsor.....\$3,000
- Kick-Off Breakfast Event Sponsor.....\$2,500
- Closing Luncheon Event Sponsor.....\$2,500
- On-site Notebook/Conference Proceedings Sponsor .....\$2,000
- Directional Signage Sponsor .....\$2,000
- Lanyard Sponsor.....\$2,000
- Gala Awards Corporate Table Sponsor.....\$1,500
- On-site Notebook/Conference Proceedings Abstracts Sponsor .....\$1,500
- Auction Reception Sponsor .....\$1,000
- Concession Sponsor.....\$1,000
- Pocket Calendar Sponsor .....\$1,000
- On-site Notebook/Conference Proceedings Full Page Advertisement.....\$1000
- iPhone App Sponsor .....\$750
- Coffee Break Sponsor .....\$750
- Seminar Room Sponsor .....\$750
- On-site Notebook/Conference Proceedings Half Page Horizontal Advertisement.....\$500
- On-site Notebook/Conference Proceedings Quarter Page Horizontal Advertisement .....\$250
- Attendee Giveaway Sponsor .....\$250

## Company Information

Company name exactly as it should be listed: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State/Prov.: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

## Payment Information

Please charge my:  MasterCard  Visa

Name (as it appears on card): \_\_\_\_\_

Billing Address: \_\_\_\_\_ City: \_\_\_\_\_

State/Prov.: \_\_\_\_\_ Country: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Auth. Code (last 3 digits on signature panel): \_\_\_\_\_

E-mail (address where receipt will be sent): \_\_\_\_\_

OR

Enclosed is my check

*Please make checks payable to:*

**NASTT, c/o Benjamin Media Inc., 1770 Main St., PO Box 190, Peninsula, OH 44264 USA**

**Ph: 330.467.7588; Fax: 330.468.2289**

• A 50% deposit is required to secure each sponsorship. The total amount is due by January 1, 2013.

• Any sponsorship purchased after January 1, 2013 must be paid in full with the contract.

Signature \_\_\_\_\_

# Sponsorship Opportunities

\*All sponsorships include recognition in the on-site notebook/conference proceedings, on event signage and NASTT's No-Dig Show marketing materials.

## Gala Awards Dinner Event Sponsor - \$5,000

Utilize one of the NASTT No-Dig Show's most important events by sponsoring this elegant networking dinner.

**Benefits Include:**

- Five minute speaking opportunity
- Reserved table for ten guests
- Company logo prominently displayed on signage throughout the event
- Recognition as a Gala Awards Dinner Event Sponsor in the accompanying PowerPoint presentation
- Opportunity to provide giveaways at the door or on the tables

\*Only (2) sponsorships available

## Gala Awards Dinner Wine Sponsor - \$3,000

Create a "buzz" at the 2013 No-Dig Show Gala Dinner by providing the event's wine. Each table's wine bottle will be decorated utilizing company information and designs. No-Dig Show will provide the bottle decorations, and cover the associated costs.

\*Only (1) sponsorship available

## Hotel Key Card Sponsor - \$3,000

How many times will you use your hotel key card at No-Dig 2013? This is a sponsorship that will give your organization great exposure. Sponsor is able to submit their own image for the key card. Sponsor provides the hotel key card and covers all associated costs. Hotel key card must have 4 color NASTT and 2013 No-Dig logos on the back of the key card.

\*Only (1) sponsorship available

## Kick-Off Breakfast Event Sponsor - \$2,500

Start NASTT's No-Dig Show off right by promoting the kick-off breakfast.

**Benefits Include:**

- Five minute speaking opportunity
- Reserved table for ten guests
- Company logo prominently displayed on signage throughout the event
- Recognition as a Kick-Off Breakfast Event Sponsor in the accompanying PowerPoint presentation
- Opportunity to provide giveaways at the door or on the tables

\*Only (2) sponsorships available

## Closing Luncheon Event Sponsor - \$2,500

Send NASTT's No-Dig Show attendees off in grand fashion by sponsoring the closing luncheon.

**Benefits Include:**

- Five minute speaking opportunity
- Reserved table for ten guests
- Company logo prominently displayed on signage throughout the event
- Recognition as a Closing Lunch Event Sponsor in the accompanying PowerPoint presentation
- Opportunity to provide giveaways at the door or on the tables

\*Only (2) sponsorships available

## On-site Notebook/Conference Proceedings Sponsorship - \$2,000

Every full-conference attendee at NASTT's No-Dig Show will be given the on-site notebook at registration. This notebook contains vital information about the show including the floor plan, schedule, abstracts and more! The note-taking section ensures that attendees will keep this book year-round. Place a full-page advertisement in this book for one of the best exposure opportunities the show has to offer.

\*Only (1) sponsorship available

## Directional Signage Sponsor - \$2,000

The Directional Signage Sponsor will be recognized on each sign leading to all NASTT No-Dig Show venues.

\*Only (1) sponsorship available

## Lanyard Sponsor - \$2,000

This is a low-cost sponsorship opportunity with high-impact results. Imagine every NASTT No-Dig attendee wearing your company name and/or logo around their neck! Sponsoring company will provide lanyards to be distributed at registration and covers all associated costs.

\*Only (2) sponsorships available

### **Gala Awards Corporate Table Sponsor - \$1,500**

Take advantage of this opportunity to host customers and employees at a table reserved for your company at the Gala Awards Dinner. This event sells out quickly so, don't miss this chance to guarantee your company a table and a front seat to great entertainment. Each table seats 10 people. The table will have a sign designating your company sponsorship.

\*Only (12) sponsorships available

### **On-site Notebook/Conference Proceedings Abstracts Sponsor - \$1,500**

Be acknowledged for providing the industry-leading abstracts section featured in our On-Site Notebook with a full-page advertisement. The sponsoring company will have the opportunity to present the cover page leading into the abstracts section in the notebook.

\*Only (1) sponsorship available

### **Auction Reception Sponsor - \$1,000**

Help us support a fun and exciting evening that benefits the NASTT Educational Fund for students at supporting universities. As a sponsor of the auction, you will receive signage with your company's logo as well as the accompanying PowerPoint presentation. Join us as we raise money for NASTT's 12th Annual Educational Fund Auction.

\*Only (3) sponsorships available

### **Concession Sponsor - \$1,000**

With a concession sponsorship, you will receive signage promoting your sponsorship in the concession area located in the exhibit hall, as well as your company name and/or logo on "No-Dig dollars" for an assigned day. What is a No-Dig dollar? All NASTT No-Dig full day conference attendees will be receiving "No-Dig dollars" at registration that can be used in place of US dollars to purchase food at the conference concessions.

\*Only (2) sponsorships available

### **Pocket Calendar Sponsor - \$1,000**

Keep your company information in the pocket of every attendee! Place your company information on the pocket calendar of events that features the exhibit hall as well as a show schedule.

\*Only (2) sponsorships available

### **iPhone App Sponsor - \$750**

Take advantage of the smart phone era by sponsoring the newest innovation of NASTT's No-Dig Show. Our iPhone App will contain vital information such as course schedules and speakers that is updated in real-time.

\*Only (1) sponsorship available

### **Coffee Break Sponsor - \$750**

All attendees need a coffee break during the active days of NASTT's No-Dig Show. Coffee breaks are placed prominently in the conference classroom area. Sponsor provides cups and napkins if desired.

\*Only (2) sponsorships available

### **Seminar Room Sponsor - \$750**

Capture the attention of session attendees by sponsoring a seminar room. Your company will be able to place marketing items in the sponsored room. Seminar Room Sponsors will receive their logo prominently placed on signage outside of the room as well as on the PowerPoint presentation.

\*Only (6) sponsorships available

### **Attendee Giveaway Sponsor - \$250**

This is a great low-cost way to get your company's name out in front of NASTT's No-Dig attendees. As an Attendee Giveaway Sponsor you will be able to place a giveaway of your choice in the attendee giveaway bag. Sponsoring company will cover all associated costs.

\*Only (10) sponsorships available

### **On-site Notebook/Conference Proceedings Advertisements**

#### **\$500 for half-page - \$1,000 for full-page - \$500 for half-page - \$250 for quarter page**

All full conference attendees will be given NASTT's 2013 No-Dig Show spiral notebook as their on-site program. Show your support by placing an advertisement in the official program. This notebook will include important show information, abstract papers, an exhibitor directory and much more. Attendees will certainly hold on to this useful conference gift.